

# Healthcare Social Media Made Simple

Make Google & RateMDs Your Ally & Friend

## WHO SHOULD ATTEND:

C-Suite, Executives, Marketers, Community Relations, Business Development and Senior Leadership

## YOU WILL LEARN HOW TO:

- Gain powerful insights into the importance of an online reputation
- Implement easy, practical online social media systems to build a 5-Star Rating
- Master a 4 Step system to respond to online negativity
- Take away a tactical plan to make social media your ally and friend
- Unlock the mystery of winning at this crucial business development tool
- Quickly delegate implementation process and ownership

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## POWERFUL ACTION TAKEAWAY TOOLS:

- 4 Step Guide to Winning with Online Negativity
- Social Media Plan-at-a-Glance
- Social Media Made Simple™ Learning Guide

**December 17, 2020**

2:00 Eastern, 1:00 Central, 12:00 Mtn., 11:00 Pacific

**SIGN UP NOW AT:**

[makegoogleyourfriend.com](http://makegoogleyourfriend.com)

MC'd by:

**BRIAN LEE**

Custom Learning Systems



Live streaming

**ENGAGE**

**Webinar #6**

## ATTENDEES SAY IT BEST

*"Great info for tackling social media reviews!"*

- Maureen Cadwell, CEO  
Weston County Health Services

*"I love the flow sheet for responding to online posts."*

- Angie Zaegel, CEO  
Neighborhood Health

*"Thank you for your presentation at our Rural Health Conference. Your excellent presentation helped make it a success!"*

- Robert Duehmig, Interim Director  
Oregon Office of Rural Health

Take advantage of over **50 years of Marketing and Social Media Expertise** with three communication experts who share their inside trade secrets with you and your team.

## PRESENTORS



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