Healthcare Social Media Made Simple
Make Google & RateMDs Your Ally & Friend

WHO SHOULD ATTEND:
C-Suite, Executives, Marketers, Community Relations, Business Development and Senior Leadership

YOU WILL LEARN HOW TO:
- Gain powerful insights into the importance of an online reputation
- Implement easy, practical online social media systems to build a 5-Star Rating
- Master a 4 Step system to respond to online negativity
- Take away a tactical plan to make social media your ally and friend
- Unlock the mystery of winning at this crucial business development tool
- Quickly delegate implementation process and ownership

POWERFUL ACTION TAKEAWAY TOOLS:
- 4 Step Guide to Winning with Online Negativity
- Social Media Plan-at-a-Glance
- Social Media Made Simple™ Learning Guide

April 22, 2021
10:00 AM PDT, 11:00 AM MDT, 12:00 PM CDT, 1:00 PM EDT, 7:00 AM HST
SIGN UP NOW AT: Zoom

MC’d by:
BRIAN LEE
Custom Learning Systems

Live streaming
ENGAGE
Webinar #6

ATTENDEES SAY IT BEST
“Great info for tackling social media reviews!”
- Maureen Cadwell, CEO
  Weston County Health Services

“I love the flow sheet for responding to online posts.”
- Angie Zaegel, CEO
  Neighborhood Health

“Thank you for your presentation at our Rural Health Conference. Your excellent presentation helped make it a success!”
- Robert Duehmig, Interim Director
  Oregon Office of Rural Health

Take advantage of over 50 years of Marketing and Social Media Expertise with three communication experts who share their inside trade secrets with you and your team.

309.692.7880

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