

The Top 6 Reasons

# Rural Hospitals Risk Closure

And How To Avoid Them All

How to leverage your Survival Index™ report to regain lost ground and grow

## WHO SHOULD ATTEND:

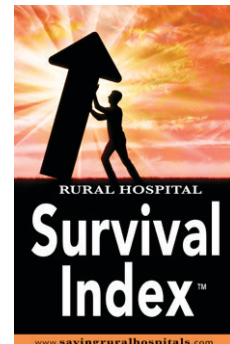
- C-suite Executives, Key Quality, Business Development, and Marketing Leaders

## YOU WILL LEARN HOW TO:

- Interpret your hospitals Survival Index™ in a way that captures your peoples energy for change
- Create a framework for a 5 Star Patient Experience Improvement Plan
- Educate your managers, supervisors, and C-suite and grow them into inspiring leaders
- Engage your team to hardwire key best practices to become an Employer and Provider of Choice
- Empower your nursing leaders to strengthen clinical skills and enhance frontline nurse engagement
- Adopt a step-by-step process to educate, engage, and coach physicians and advanced care practitioners to enhance their professional practice, by improving the patient experience

## POWERFUL ACTION TAKE-AWAY-TOOLS:

- Four acclaimed webinar series
- A live-stream 90 minute keynote by author Brian Lee, CSP
- Webinar: "How to Gain a Buy-in for Anything™"
- 10 Point Rapid Financial Turnaround Plan Assessment



Gain practical actionable guidance to interpret and implement your report

## ATTENDEES SAY IT BEST

"A game changing blueprint for a patient driven future."

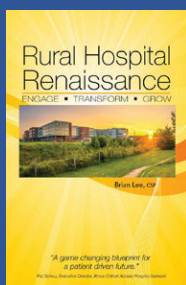
– Pat Schou, Executive Director, Illinois Critical Access Hospital Association

"The patient drive by, silent but deadly. Excellent information to keep that from happening. The differentiator of a 5 Star hospital is a DNA of empathy, kindness and compassion, an amazing recipe for success in rural hospitals."

– Brock Slabach, Sr. V.P. for Member Services, National Rural Health Association



Brian Lee, CSP



"We can't change the past but the future is not yet written." – Brian Lee

Join Brian Lee, author of *Rural Hospital Renaissance™* and the *Survival Index™*, as he provides invaluable insights into creating a tactical plan to regain lost market share and start growing.