



HOW
TO INSPIRE

Caregiver Heroes



EVERYDAY

*The Ten Imperatives
of Caregiver Inspiration*

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How to Inspire Everyday

Inspire Defined: “Cause others to take action by example.”

The Ten Imperatives of Caregiver Inspiration:

1. Be a Story Teller

Serve a dish of chicken soup for the caregivers’ soul every day.

2. See the Best in Others

“If you want your people to perform as stars, you must first help them see themselves as stars.”

3. Lead by Example

“Example is not the main thing in influencing others. It is the only thing.” - Albert Einstein

4. Lead with Purpose

“We make a living by what we get, but we make a life by what we give.” - Sir Winston Churchill

5. Lead by Walking Around (L.B.W.A.)

Be aware of the 3 types of communicators:

- Egoist
- Bore
- Brilliant Conversationalist

6. Notice and Appreciate (see my “List”)

“What gets recognized and rewarded, gets repeated.” - Michael LeBoeuf

7. Play and Pick a Fun Day

“The team that plays together stays together.” - Anon

8. Lead Inspiring Meetings

Practice the 10 attributes of an inspiring meeting:

1. Open with “**Good News/Inspiring Story**”
2. **Insider Report – Communicate** and share **everything you know** about everything that you **can**
3. Complete **unfinished business**
4. **Education**
5. Share your **power/new business**
6. **Team Building – Play and have fun**
7. **Summarize Who will do What by When and How**
8. “Cheers for Peers” – **Appreciate and celebrate**
9. **Close with “Good of the Patient”**
10. **Chair’s Wrap Up** and acknowledgements

9. Bring Joy

“Based upon our attitude, we can bring joy or misery.” - Thomas Gass

10. Share Caregiver Heroes™ with everyone, every week!

Via a **huddle**, a **meeting**, or **anytime** through the Everyone’s a Caregiver® App.

My “List”
(List of An Individual’s Special Things)
Getting to Know You

Idea: Ask your direct reports to complete this “LIST” of little things that mean a lot to them. If you don’t circulate this as a written assignment, do use these questions to prepare your conversations with staff members. Imagine how much more effective you’ll be as a leader.

From: _____ Date: _____

To help me get to know you better, please provide me with a list of your favorite things. Thank you!

Significant Other/Kids	Hobbies	Favorite Foods/Snacks/ Restaurants	Sports
More Interests:			
What do you do just for the fun of it?			
What brings you joy in your work?			
What’s something you learned in the past week?			
How do you feel at the start of the work week? At the end of the work week?			
What makes you proud of working as part of our hospital?			
If you could change one thing about our organization’s collective behavior, what would it be?			
What gets in the way of your doing your job?			
How could we communicate our management decisions more effectively?			

(To be kept in Team Members Recognition File)

Caregiver Heroes

FREE Micro-Webinar Series

Our STARS honor your HEROES



Our Mission

Providing caregivers with practical, positive, inspirational support in uncertain times.

Our brilliant volunteer faculty of acclaimed speakers have recorded two series of Micro-Webinars with a positive, uplifting message of hope and support sent weekly to your team.

- We honor the heroism of caregivers, nurses, physicians, RTs, housekeepers, and first responders at every level of healthcare.
- They care for our families and friends with exceptional skill, kindness, personal sacrifice, and generosity of spirit – all while risking their own safety for the good of our community.

Caregiver Heroes - Inspiration

Improve kindness care for patients and residents, peer care for each other, and self-care for themselves

Caregiver Heroes - Leadership

Nuggets of wisdom of better ways managers, supervisor and C-Suite professionals can provide practical, inspirational leadership on a daily basis.

Everyone's a Caregiver®
Copyright Custom Learning Systems
info@everyonesacaregiver.com



How to Access Caregiver Heroes for FREE

Option 1

Go to everyonesacaregiver.com or download our FREE Everyone's a Caregiver® smartphone app



Sign Up or Register your FREE account

Log in, choose a module in Caregiver Heroes and start watching



3 Ways to Listen & Learn

1. At daily huddles
2. At meetings of every kind
3. Simply let employees choose their own best time and place to listen and learn through the Everyone's a Caregiver® app or website

Option 2



Search YouTube for "Caregiver Heroes"

Hit the **Subscribe** button

Health Care Leaders Say It Best

"Get your folks in front of Caregiver Heroes videos to hear invaluable messages of how much they are appreciated. These inspirational mini webinars strengthen the resolve of our front line and gives them hope and are needed and timely."

"These mini-videos are practical, positive and electrifying in impact. Every healthcare leader should take advantage of the inspiring Caregiver Heroes series and put them to work for their frontline now."

Mike Patronis
CEO, Springhill Medical Center

Angie Charlet
Director of Quality & Educational Services,
Florida Critical Access Network

Need Help?

Call us 1 (800) 667-7325 extension 206 or email us at info@everyonesacaregiver.com

Help Desk



Here are ten ideas and best practices we have garnered from healthcare partners promoting the use of these micro-webinars

1 Everyone Benefits via Everyone's a Caregiver™ App

Get these videos into Everyone's Hands by encouraging every employee to download the Everyone's a Caregiver App. We will airdrop new videos every week directly to them, so they can enjoy these uplifting messages at their convenience and when they need them most. If you already have the Everyone's a Caregiver App, Caregiver Heroes will show up automatically on it.

2 Circulate Tuesday's Weekly Release Bulletin

Forward the weekly Tuesday release bulletin of your two new Caregiver Heroes videos to every leader so it is top of mind.

3 Create your own Spontaneous Video

Invite 3 or 4 frontline rock stars to record a fun 1-2-minute video encouraging everyone to watch and post it on your intranet, Facebook, or YouTube Channel.

4 Share your Favorites

Email a link to a particular video that stirs your heart, or inspires you personally

5 Enjoy Viewing Together at Huddles and Meetings

Watch these videos together at huddles, department head meetings, staff meetings, COVID-19 briefing meetings, Board Meetings, or any other meetings that are in need of a spark of energy, wit and wisdom.

6 Build a Zoom Discussion Group

Schedule a zoom meeting to discuss a segment – similar to a book club.

7 Challenge your Service Excellence Council

Challenge your Service Excellence Council to be the champion for 100% viewing of each video.

8 Share with Families & Friends

Encourage every caregiver to share these videos with families and friends.

9 Send us Your Own Hero Videos

Celebrate your own heroes by recording a 5-minute interview with your heroes and send it to us.

10 Vote Your Weekly Favorite

At department-head meetings, invite leaders to vote on their favorite of the week, and discuss why.



Call us anytime you need us at 1 (800) 667-7325 ext. 206 or email info@everyonesacaregiver.com



Six DO ITs

1. License to Inspire

- Make inspiring your people a **daily habit**



2. Share These Rays of Sunshine with Everyone, Every Week:

- At **daily huddles**
- At **meetings** of every kind
- Via **Everyone’s a Caregiver®** App
- Set a goal for **100% downloads**



3. Honor Your Heroes

- Nominate and celebrate your **own heroes**

4. Feedback Matters

- Please **complete** the **evaluation form** and **send it to us**
- P.S. Be sure to request a Caregiver Heroes **weekly release** update

5. Get ready for the **next step** in your journey to a **Culture of Healing Kindness**

6. Open and Close with Good News

- **Begin** every meeting with “**Good News/Inspiring Story**”
- **Close** every meeting with “**Good of the Patient**”
- Please share now:
 - Your name, position, and
 - Your best “**aha**” or “**take-away**”

*“We cannot do all the good that the world needs.
But right now, the world needs all the good that we can do.”*

- Jana Stanfield

